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[www.groupe-edk.com](http://www.groupe-edk.com)

# ABOUT COMPANY

**EDK Group** is a consortium of Senegalese enterprises, established over 13 years ago. Since its inception, our conglomerate has undergone remarkable expansion, solidifying its position as a pivotal player in the Senegalese economic landscape. Driven by a commitment to diversification and entrepreneurial dynamism, EDK Group has penetrated diverse sectors, distinguishing itself as a benchmark of excellence in each domain.

## Mission Statement:

Our mission is to elevate the livelihoods of Senegalese and African communities by furnishing them with bespoke products and services, tailored to their exigencies and purchasing power, while maintaining an optimal quality-to-price ratio in the market.

## Core Values and Dedication

At the heart of EDK Group lie unwavering principles of Environmental, Social, and Governance (ESG) considerations, which underscore our commitment to sustainability and responsible business practices. We prioritize ESG factors in all our operations, reflecting our dedication to environmental stewardship, social responsibility, and robust governance structures. Furthermore, Corporate Social Responsibility (CSR) initiatives form an integral part of our organizational ethos, as we strive to make meaningful contributions to the communities we serve.

## Visionary Perspective:

EDK Group aspires to orchestrate leadership across all its business verticals in Senegal and extend its influence across the West African region.

## Subsidiaries of EDK Group:





Improve the lives of Senegalese and Africans through affordable products that meet their needs and offer the best value for money.

## Future Prospects:

Driven by aspirations of regional expansion, EDK Group is committed to pioneering green energy initiatives. With ongoing projects geared towards establishing electric vehicle charging stations powered by solar panels, we envision a sustainable future, marked by innovation and environmental stewardship. As we chart our course forward, EDK Group remains resolute in its pursuit of innovation, poised to meet the evolving needs of our markets and clientele.

## Corporate Governance:

**EDK Group** is governed by a team of highly competent and experienced professionals, who steer the organization with proficiency and insight, ensuring adherence to the highest standards of corporate governance practices. Our leadership team is committed to fostering a culture of integrity, transparency, and accountability across all facets of our operations, thereby safeguarding the interests of our stakeholders and fostering long-term sustainability.

## Subsidiaries of EDK Group:





We are here to serve you and contribute to the success of your business.



## ABOUT US

**EDK Oil** is a subsidiary specialized in fuel distribution, dedicated to providing high-quality products to individuals, businesses, and industries in Senegal. Its commitment to quality and reliability makes it the ideal choice to meet your energy needs.

### SERVICES AND BENEFITS:

**Extensive Network of Service Stations:** With a presence in 14 regions of Senegal and around forty service stations across the country, EDK Oil is close to you to provide the fuel you need when you need it.

**Reliable Supply:** We understand the significance of a continuous fuel supply for the smooth operation of your business or personal vehicle. That's why we are committed to maintaining a reliable supply, even during critical times.

**High-Quality Fuels:** At EDK Oil, we understand the importance of having superior-quality fuels to power your vehicles and equipment. We take pride in supplying fuels that meet the strictest standards for performance and efficiency.

**Additional Services:** In addition to our fuel distribution, we offer vehicle cleaning and maintenance services through our car wash bays. We strive to meet all your mobility-related needs.

**Contribution to Country Development:** As an essential fuel provider, EDK Oil plays a crucial role in the country's operations by ensuring a constant energy supply. We take pride in contributing to the development and growth of Senegal.



Our goal is to provide you with an exceptional service experience every time you visit one of our service stations. Whether you're a driver in search of high-quality fuel, a business owner with fuel or vehicle maintenance needs, or an industrial entity requiring a dependable fuel supply, EDK Oil is your trusted partner.

**CHOOSE QUALITY, RELIABILITY, AND COMMITMENT BY SELECTING EDK OIL FOR YOUR FUEL AND RELATED SERVICE NEEDS.**

## EDK OIL IN NUMBERS



**+40**  
Service stations



**14**  
**REGIONS**  
In Senegal



**+ 500**  
Agents



**+30**  
Lubricants & Accessories



+221 33 820 73 01

[www.edk-oil.com](http://www.edk-oil.com)





## Your trusted **supermarket**, subsidiary of the EDK Group!

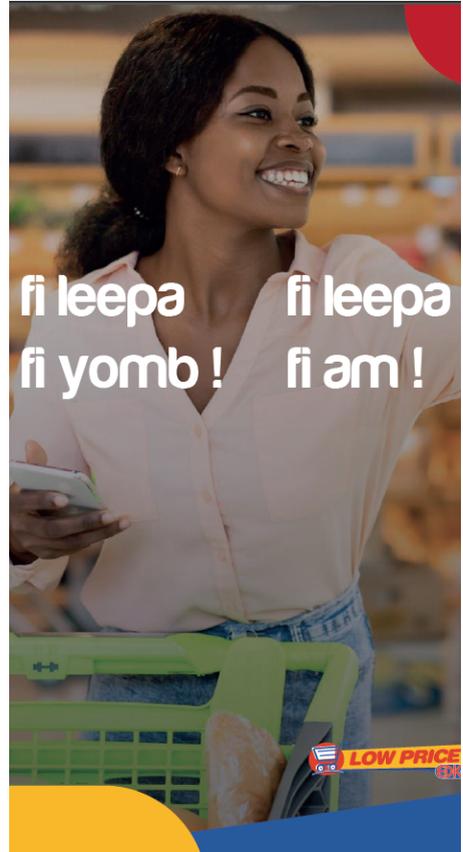
### ABOUT US

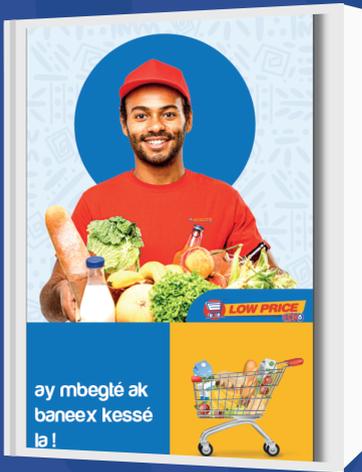


**Lowprice** is a supermarket chain committed to providing its customers with a pleasant, convenient and affordable shopping experience. We are a subsidiary of the EDK Group, a well-established and recognized company in the energy sector.

### OUR MISSION

Is to make everyday shopping easy and affordable for all of our customers. We are committed to offering a wide range of quality products, from daily necessities to fresh produce and household products, all at competitive prices.





## Our added values:



### Quality:

We are committed to providing quality products that meet the highest standards, and we ensure that each item meets our customers' expectations.

01



### Build Strong Relationships

Building strong relationships with customers, suppliers, and partners is key to long-term success.

02



### Invest in Marketing

Marketing is essential for getting your business noticed and attracting new customers.

03



### Stay Agile

Business development is an ongoing process, and it's important to be adaptable and open to change.

04



## OURS OFFERS

We offer our target a wide selection of products



- Food
- Savory groceries
- Sweet grocery store
- Butchery, poultry, fishmonger
- High-tech, audio, TV, telephone
- Household appliances, kitchen
- Fruits and vegetables
- Pet store
- Hygiene and beauty
- House maintenance

Popular brands as well as our own brand products in a clean, organized and friendly shopping environment.

## Build Strong Relationships

At LowPrice, we are aware of our responsibility to the community. We support local initiatives, charities and projects aimed at improving the quality of life in the regions where we operate.

SUPERMARKETS  
AND CONVENIENCE  
STORES

**+ 30**

**14**

REGIONS  
IN SENEGAL

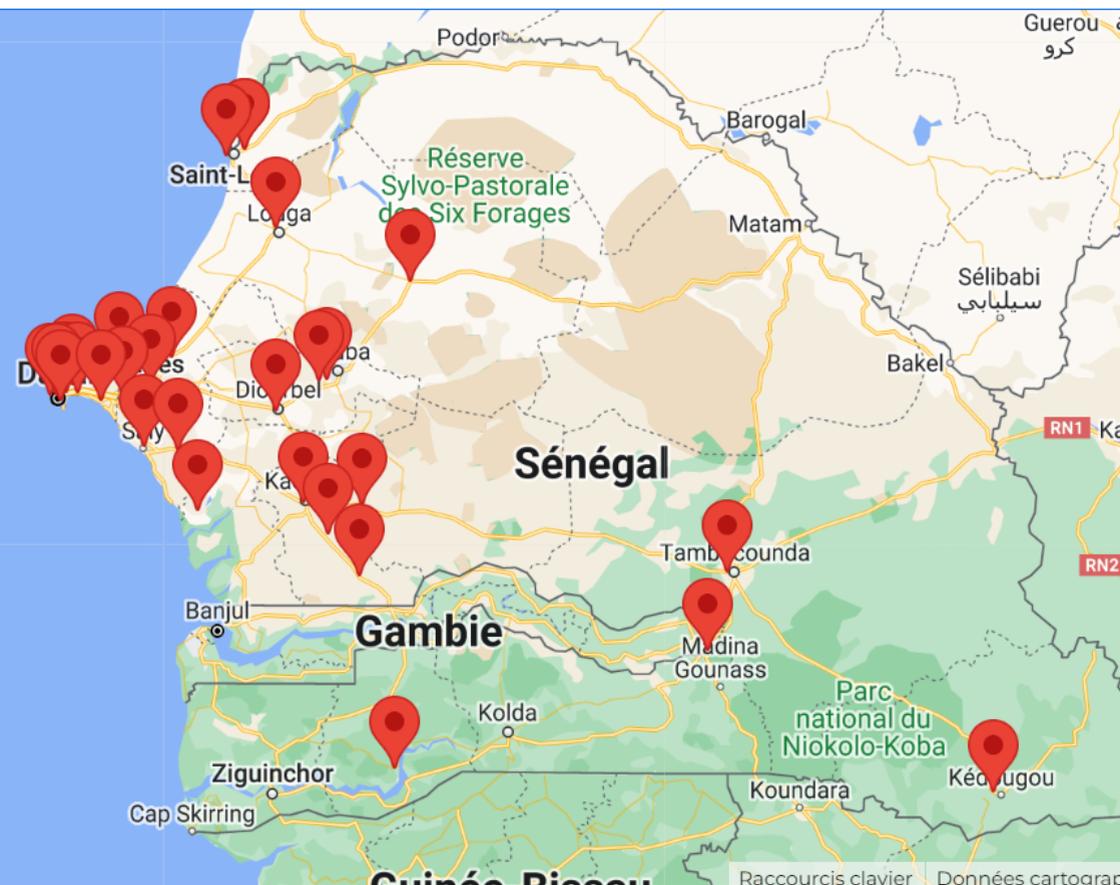
COLLABORATORS

**+500**

**1500**

REFERENCES

**We are present at:**



78 M cité des magistrats, lotissement cices



+ 221 78 426 66 60

+ 221 33 820 73 01



info@lowprice.sn



www.lowprice.sn



**The second largest restaurant chain in Senegal, a subsidiary of the EDK Group!**

## about

with a presence in Gambia and Guinea Conakry! Djolof Chicken stands out for its offering of fried chicken while taking into account the taste preferences and health of its customers. In addition to offering fried chicken, it also highlights the delights of Senegalese cuisine.



+221 33 820 73 01  
info@edkoil.com



## Djolof Chicken :

Is a renowned restaurant chain owned by the EDK Group, which has become the second-largest in Senegal. The company's mission is to offer tasty and varied dishes while showcasing the culinary richness of the region.



## Fried Chicken:

The heart of Djolof Chicken's offering is the "fried chicken," a popular specialty consisting of crispy and flavorful fried chicken. This dish is carefully prepared using fresh and quality ingredients while following high preparation standards. The goal is to satisfy customers' taste buds by providing them with a delightful tasting experience.

## Discovering Senegalese Cuisine:

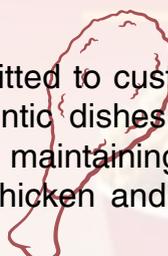
In addition to fried chicken, Djolof Chicken stands out by offering traditional Senegalese dishes. These authentic dishes allow customers to discover the richness and diversity of Senegalese cuisine, with recipes passed down from generation to generation. Senegalese dishes such as Thiéboudienne, Yassa, Mafé, and many others are prepared with passion and respect for culinary traditions.

## Geographic Presence:

Djolof Chicken has expanded its presence across Senegal, Gambia with two restaurants, and Guinea Conakry with two restaurants, becoming the second-largest restaurant chain in the country. Moreover, its presence in Gambia and Guinea Conakry allows it to satisfy an international clientele, as well as locals and travelers seeking culinary discoveries.

## Commitment to the Future:

Djolof Chicken continues to be committed to customer satisfaction by offering delicious, healthy, and authentic dishes. The company also aims to continue its expansion while maintaining its reputation as a must-visit restaurant chain for fried chicken and Senegalese cuisine enthusiasts.



In conclusion, Djolof Chicken, a subsidiary of the EDK Group, is a recognized restaurant chain in Senegal, with a presence in Gambia and Guinea Conakry. It stands out for its tasty fried chicken while respecting the taste preferences and health of its customers. Moreover, it values Senegalese cuisine by offering a variety of traditional dishes appreciated by customers from Senegal and beyond.

# DJOLOF CHICKEN IN NUMBERS



30

Restaurants



3

Countries



+ 600

Agents



+3 000

Chickens/day



# YOUR PREMIER FINANCIAL ALLY IN SENEGAL



Welcome to KPAY, where we're reshaping the landscape of financial management in Senegal. With a network expanding to over 20,000 distribution points and growing, we offer unparalleled convenience and accessibility throughout the nation. Whether facilitating deposits, withdrawals, payments, or bill settlements, KPAY ensures your financial transactions are seamless, fortified with security, and readily available whenever you require them.

## WHY INVEST IN KPAY ?



### » EXTENSIVE REACH :

With our far-reaching network encompassing all 14 regions of Senegal, KPAY brings financial services within your reach. Our collaboration with

### » EXTENDED OPERATIONAL HOURS:

Need to manage transactions late into the night? No worries. Select EDK points operate until 2 a.m., ensuring you have the flexibility to oversee your finances at your leisure.

### » DEDICATED CUSTOMER SATISFACTION:

Your contentment remains our foremost priority. Experience the distinctive quality of KPAY service, underpinned by our unwavering commitment to excellence. Avail yourself of our promotional offers and uncover the superior level of service we provide, along with the financial benefits we extend to you.

### » REGIONAL EXPENSION:

QuickPay is poised to extend its reach within the UEMOA space, aiming for greater accessibility and impact within the sub-region. Additionally, QuickPay has ambitious plans regarding international migrant transfers to their home countries, providing efficient and cost-effective solutions for this crucial financial need.



**Kpay, the only 100% Senegalese kalpé**



# Kpay

## **TRANSFERS, DEPOSITS, WITHDRAWALS**

Whether you're transferring funds to loved ones, depositing savings, or withdrawing cash for daily necessities, KPAY streamlines the process for you.

## **CREDIT PROCUREMENT:**

Need to replenish your mobile phone credit or make other credit purchases? Trust KPAY to meet your needs, ensuring you remain connected and empowered.

## **BILL SETTLEMENTS:**

From utility bills like electricity and water to transport fares, TV subscriptions, insurance premiums, and educational expenses, KPAY facilitates hassle-free bill payments, saving you valuable time and effort.

## **MERCHANT TRANSACTIONS :**

Revel in the simplicity of settling payments for goods and services at diverse merchants across Senegal through KPAY's secure and dependable platform.

## **SECURED CARD PRODUCTION :**

Entrust KPAY with your card requirements. We specialize in card production and boast certification from PCI-DSS and MasterCard, guaranteeing the utmost standards of security and compliance.

## **EXPERIENCE THE DISTINCTION WITH KPAY**

Come aboard as we redefine financial accessibility and convenience in Senegal. With KPAY, you're not merely accessing financial services ; you're embracing a steadfast ally dedicated to your financial prosperity.

 Kpay, the kalpe that accompanies you every day

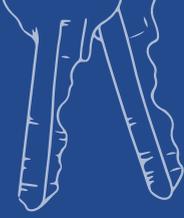
**Ñooko Bokk !**



**Follow us**



[www.kpay.sn](http://www.kpay.sn)



## ABOUT US

EDK Properties, a subsidiary of the EDK Group, is a dynamic company specialized in real estate. With its expertise and commitment to excellence, our company pledges to provide comprehensive real estate solutions, from construction to the sale and rental of apartments, villas, and much more. At EDK Properties, we prioritize quality, environmental sustainability, water recycling, and customer well-being in all our endeavors.

### Our Services

At EDK Properties, we understand the importance of finding a home that perfectly matches your needs and lifestyle. That's why we offer a range of high-quality real estate services tailored to every stage of your real estate journey

#### Quality Construction

Our experienced team ensures the construction of real estate properties that combine innovative design, quality construction, and durability. EDK Properties pays special attention to the quality of its buildings, with a focus on environmental sustainability, water recycling, and customer well-being.

#### Real Estate Sales

We offer a diverse selection of apartments, villas, and high-end properties that meet the needs and aspirations of our most discerning clients.

#### Property Rentals

Whether you're looking for a modern apartment in the city center or a peaceful villa on the outskirts, our portfolio of property rentals offers a wide range of options to suit your preferences.

### Our Commitment

At **EDK Properties**, we are driven by a customer-centric vision and an unwavering commitment to excellence. We strive to create exceptional real estate experiences by providing tailored solutions, personalized service, and complete transparency at every stage of the process.



**Invest in excellence with EDK Properties**  
**Your Trusted Real Estate Partner.**

Are you searching for your next residence or want to learn more about our real estate services?

Contact us today to discuss your needs and discover how EDK Properties can help you achieve your real estate aspirations.

**CONTACT US!**



+ 221 33 820 73 01



info@edkoil.com



The **ADJA MAI DEBO Residence** is an exceptional real estate program, which places you in a sumptuous setting with refined, modern and futuristic architecture. This residence designed in a **contemporary style** is located in the prestigious Sud-Foire district. It offers various amenities ranging from **F4 type apartments**, **Lowprice**, underground **parking**, all meeting the standards and requirements of modern **luxury housing**.

## AMENITIES

### SAFETY

- Surveillance cameras
- A private and secure entrance
- A 24-hour maintenance and security service
- Generator
- Suppressor and water tank
- Elevator
- Intercom in each apartment

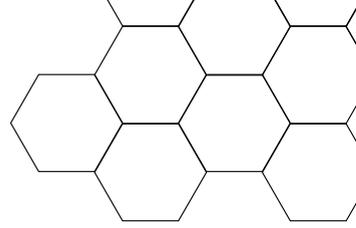
### &

### COMFORT

- Underground parking
- A locker room for staff
- A gym
- A waiting room
- A multipurpose room
- Storage box
- Unrivalled quality of finishes
- Air conditioning in apartments
- Local trash can



# EDK Supply DMCC



## ABOUT US

At **EDK Supply DMCC**, based in **Dubai**, we are the international procurement hub of the esteemed EDK Group. With a steadfast commitment to excellence and innovation, we navigate the global marketplace to source premium products and foster lucrative partnerships. With our strategic base in Senegal, we are uniquely positioned to cater to the dynamic West African market.

To redefine international procurement standards through unparalleled quality, efficiency, and integrity, enriching the supply chain landscape worldwide, including the vibrant markets of West Africa.

### Our Mission :

empowering businesses globally by delivering superior procurement solutions and fostering sustainable growth in every market we serve, including the burgeoning economies of West Africa.

### Our Vision:



## Why Partner with EDK Supply DMCC?



**Global Reach, Local Expertise:** Benefit from our extensive network and localized knowledge across diverse markets, including the vibrant and rapidly growing economies of West Africa, ensuring seamless procurement processes worldwide.

**Innovation and Adaptability:** Stay ahead of the curve with our innovative approaches and adaptive strategies, tailored to meet the evolving needs of your business in dynamic market environments, including the unique challenges and opportunities presented in West Africa.

**Strategic Sourcing Solutions:** Leverage our expertise in strategic sourcing to optimize costs, mitigate risks, and enhance supply chain resilience, driving sustained value for your business in West Africa and beyond.

**Uncompromising Quality Assurance:** Rest assured with our rigorous quality assurance protocols and meticulous supplier vetting procedures, guaranteeing the delivery of premium products that meet the highest industry standards, even in the demanding markets of West Africa.

**Trusted Partnership:** Experience the reliability and transparency of a trusted partner dedicated to nurturing long-term relationships and delivering measurable results that exceed expectations, fostering growth and prosperity in West Africa and beyond.



## CONTACT US!

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Dubai - UnitedArabEmirates

# EDK GROUP AND HIS PARTNERS

## CUSTOMERS



## SUPPLIERS



## PARTNER BANKS



## INSURANCE PARTNERS



## LOCAL SUPPLIERS



## FINANCIAL AND STRATEGIC PARTNERS



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